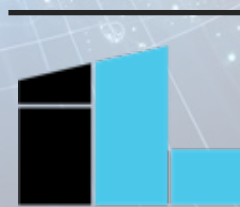




**InnoLead  
2025 Sponsorship  
Prospectus**





# InnoLead is a membership organization that creates content, events, and tools to help its community of corporate leaders successfully deliver growth, innovation, and transformation for their organizations

Active members and recent event attendees include the following companies and executives:

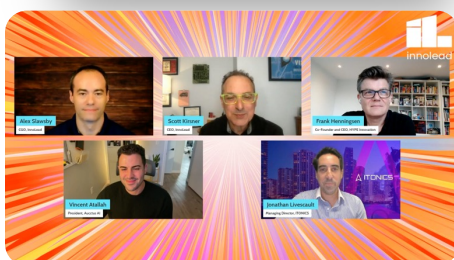
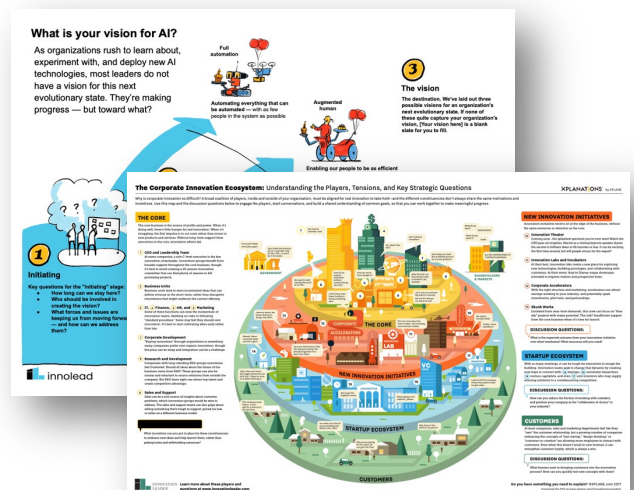
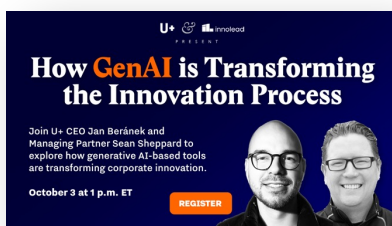
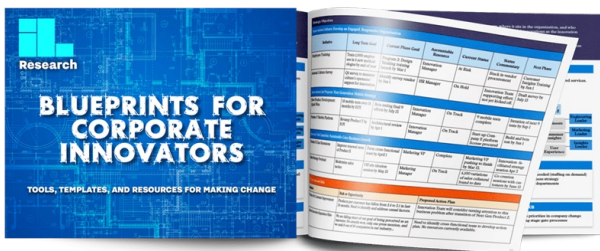


Chief Advisor, Artificial Intelligence & Innovation  
 Chief Executive Officer  
 Chief Innovation Officer  
 Chief Science Officer  
 Chief Strategy & Innovation Officer  
 Chief Technologist  
 President & Chief Executive Officer  
 Team President & Alternate Governor  
 General Manager  
 Senior Vice President  
 Senior Vice President and Chief Digital Officer  
 Senior Vice President, Corporate R&D  
 Senior Vice President, Head of Fidelity Labs  
 Senior Vice President, Product & Innovation  
 Senior Vice President, Product & Manufacturing Innovation

Assistant Vice President of Innovation  
 Assistant Vice President of New Growth  
 Vice President, Digital  
 Vice President, Engineering  
 Vice President, Global Innovation  
 Vice President, Innovation  
 Vice President, Innovation  
 Vice President, Research & Development  
 Vice President, Strategy, Analytics, Transformation  
 Global Head of Artificial Intelligence Innovation Center  
 Global Head of Digital  
 Global Head of Strategy, Cloud Intel.  
 Global Research & Development Leader, Robotics  
 Head of Digital Innovation Lab  
 Head of Global Innovation Centers

Contact Alex Slawsby (Chief Growth Officer) for more information: [alex@innolead.com](mailto:alex@innolead.com)

# InnoLead's in-person and virtual events, published thought leadership, and tools and templates engage several thousand mid-sized and large organization changemakers each year.



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# Impact 2024 took place in Boston from October 23 to 25. Over 3 days, more than 300 leaders joined our mainstage presentations, workshops, receptions, and informal networking sessions.

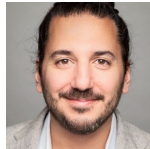
## Select Speakers



**NFL Media**  
VP and Head of Direct-to-Consumer Gil Moran



**Comcast**  
SVP and MD Comcast Ventures Allison Goldberg



**Spotify**  
VP Personalization Ziad Sultan



**United Airlines**  
EVP & Chief Customer Officer Linda Jojo



**New York Life Ventures**  
VP and Head of Innovation Elizabeth Yenko



**Target**  
Chief Digital and Product Officer Prat Vemana



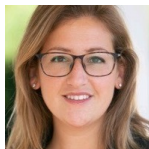
**PepsiCo**  
R&D, Early Stage Innovation Tracy Rossetini



**The Grammys**  
Recording Academy President Panos Panay



**Disney Imagineering**  
Former President Bob Weis



**Fidelity Investments**  
SVP, Head of Market Intelligence Caroline Sherman



**Hasbro**  
Head of External Innovation Angus Walker



**Wex**  
Chief Digital Officer Karen Stroup

## Select Attendee Titles and Companies

- American Association of Nurse Anesthesiology (AANA), Chief Innovation Officer
- AstraZeneca, Transformation Director - Oncology Enterprise
- Chick-fil-A, Inc., Sr Principal, Innovation
- GE Appliances, a Haier company, President, FirstBuild and Executive Director of Small Appliances
- GEHA, Chief Innovation & Strategy Officer
- GS1 US, Senior Director Innovation
- HCA Healthcare, VP, Strategy, Ecosystem, and Acceleration; Care Transformation & Innovation
- Johns Hopkins Applied Physics Laboratory, Innovation Deputy Program Manager
- Lowe's Companies, SVP, Product & Technology - Data & AI, Lowe's Innovation Labs and CRM Marketing
- Mayo Clinic, President, Mayo Clinic Platform
- Novartis, Global Head of Innovation
- Ralph Lauren, Senior Director, Product & Manufacturing Innovation
- Saint-Gobain, Head of Digital Innovation
- Schneider Electric, Head of AI Strategy & Innovation
- Takeda Pharmaceuticals, Head of Plasma Innovation Hub
- Teknor Apex Company, Chief Innovation Officer
- The Clorox Company, VP, Innovation and Transformation
- Travelers, Vice President of Innovation
- United States Space Force, Head of Business Innovation

Note: Only corporate leaders (or the equivalent) and sponsor team members can join Impact; tickets are otherwise not for sale

## Presenting Sponsors



## Supporting Sponsors



## Premium Sponsors



Contact Alex Slawsby (Chief Growth Officer) for more information: [alex@innolead.com](mailto:alex@innolead.com)



# Impact 2025 will take place from Monday, October 20 to Wednesday, October 22 at the Boston Marriott Long Wharf



Contact Alex Slawsby (Chief Growth Officer) for more information: [alex@innolead.com](mailto:alex@innolead.com)

# An InnoLead sponsorship helps innovation solution providers more effectively reach corporate innovation executives.

“The InnoLead team has done a great job bringing together partners that meet our specific needs. And we’ve engaged with a number of those partners over the last several years.”

**NRG Energy**  
VP Enterprise Innovation  
**Scott Burns**

“Our InnoLead sponsorship led directly to a Fortune 10 customer renewing our contract for 3 years and increasing contract value by more than 50%.”

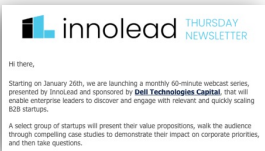
**HYPE**  
Chief Revenue Officer  
**Ludwig Melik**

“The InnoLead team has gone to great lengths to help us build new relationships with growth leaders at large organizations, developing creative approaches to engagement that benefit everyone while measurably expanding our business development pipeline.”

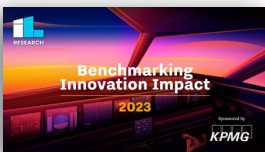
**High Alpha Innovation**  
Chief Executive Officer  
**Elliott Parker**



Connect with hundreds of growth leaders through our in-person and virtual events



Reach thousands of corporate leaders through our newsletters and social communities



Share polished, provocative thought leadership that we create for you



Get strategic guidance and support from a senior leadership team with over 60 years experience working in corporate innovation



# Packages

## Growth Partnership Program

Plug into our community

## Strategic Partnership Program

Build visibility, credibility and business development relationships

Benefits	Core	Supporting	Premium	Presenting
<b>Impact 2025 Conference Sponsorship</b> (Boston, MA; October 2025)				
Sponsor team member ticket(s)		2	3	6
Client team executive ticket(s)		1	2	4
Branded amenity (e.g., coffee bar, tour)		✓	\$	✓
Logo on signage, communications		✓	✓	✓
Attendee list 24+ hours in advance		✓	✓	✓
2-minute pitch on mainstage			✓	15 minutes
60-minute workshop with 20+ leaders			✓	✓
Host a roundtable discussion or demo table			✓	✓
Giveaway item in attendee bag			✓	✓
Invitation-only leader lunch				✓
Top logo presence (incl. on bag)				✓
Select competitive exclusivity				✓
<b>Virtual Events</b>				
30-minute LinkedIn Live panel(s) (Registrant info, raw video; promoted replay)	\$	1	2	3
60-minute webinar(s) (Registrant / attendee info, raw video; promoted replay)			1	2
<b>Content Access, Social, Online Benefits</b>				
Unlimited access to site and content	✓	✓	✓	✓
Presence in Directory of Innovation Firms	✓	✓	✓	✓
Join quarterly "State of Innovation" calls	✓	✓	✓	✓
(2x) Pointers participations	✓	✓	✓	✓
A welcome message in our newsletter	LinkedIn	✓	✓	✓
Announcements in newsletter (as space)		✓	✓	✓
Amplification of LinkedIn posts (as space)		✓	✓	✓
1:1 IL Senior Leadership Support		✓	✓	✓
<b>Custom Events</b> (e.g., roundtables, one-day workshops)	\$\$\$	\$\$	\$\$	\$
<b>Premium Content</b> (e.g., research report, illustrations, podcast)	\$\$\$	\$\$	\$\$	\$





**An InnoLead sponsorship helps  
innovation solution providers more  
effectively reach corporate  
innovation executives.**

**For more information, please  
contact: [alex@innolead.com](mailto:alex@innolead.com)**

