



IMPACT

2024

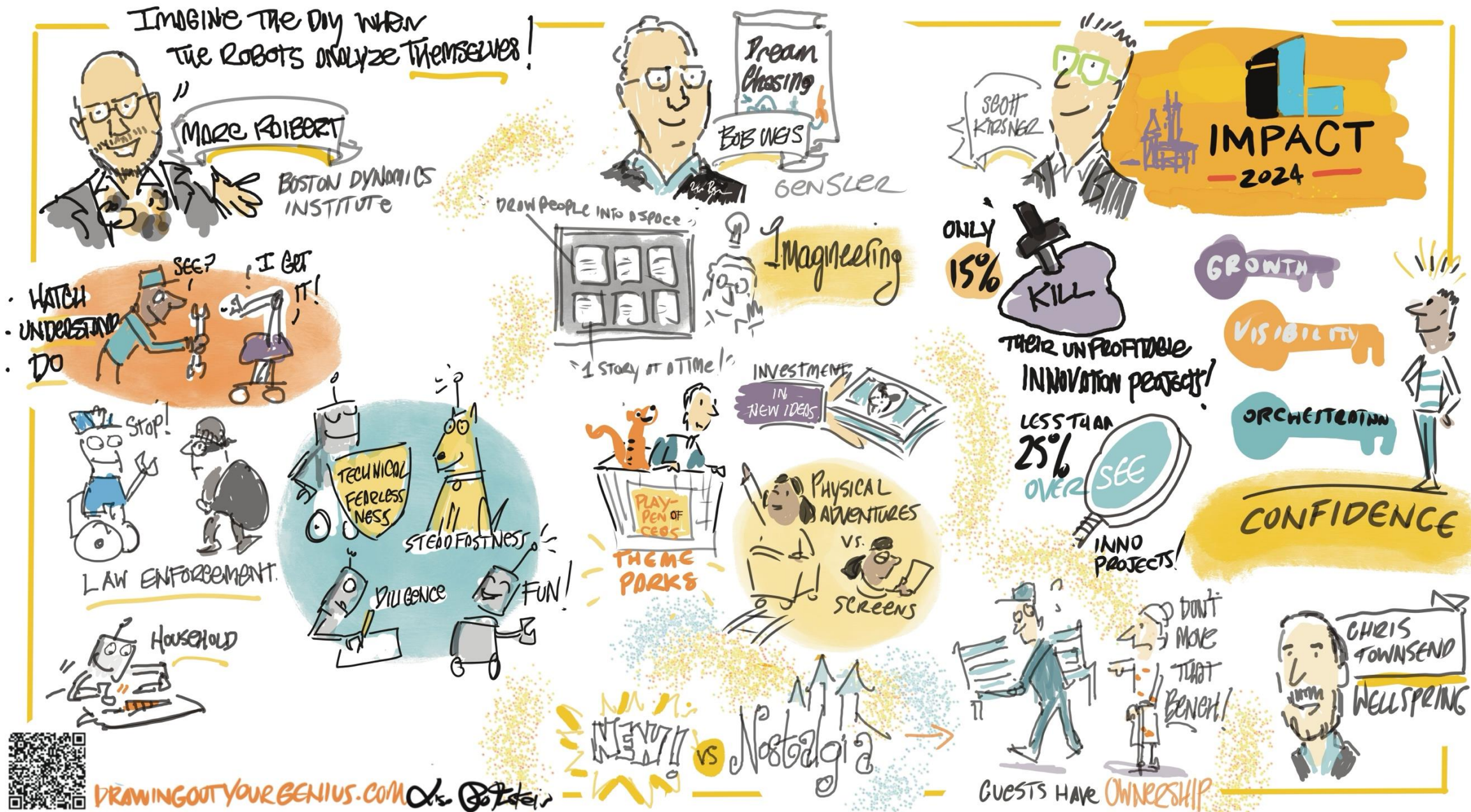


Visual Notes

By Lisa Rothstein



Marc Raibert of The AI Institute, Bob Weis of Walt Disney Imagineering, Chris Townsend of Wellspring





PANOS PANAY
THE RECORDING ACADEMY
AND THE GRAMMY
OWNERS

ZIAD SULTAN
SPOTIFY

THIS IS
WHAT
HAPPENED
AT THE
GRAMMYS
LAST NIGHT!



TRY THIS ARTIST!

SPOTIFY
BEGAN
AS AN
ALTERNATIVE
TO PIRACY



HOW
DO WE
WORK
WITH
THE
MUSIC
INDUSTRY?



GRAMMY AWARDS



A PEER AWARD



"WELCOME
5 TIME
GRAMMY
AWARD
WINNER..."



BROADCAST
IS
GOING AWAY...

WILL A.I. REPLACE
WHAT I DO??



ANXIETY



OUR JOB IS TO
PROTECT



AWESOMENESS

HUMAN CONNECTION
IS IRREPLACEABLE

Since use my
voice!



HUMANS NEED AGENCY



SOME
ARTISTS
SUFFER.

100,000
SONGS A DAY

SOME
GET DISCOVERED



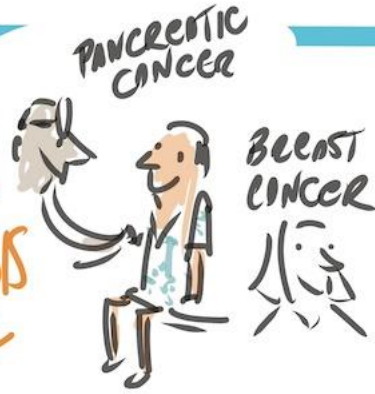
Dr. John Halamka of The Mayo Clinic Platform



DR. JOHN HALAMKA
MAYO CLINIC

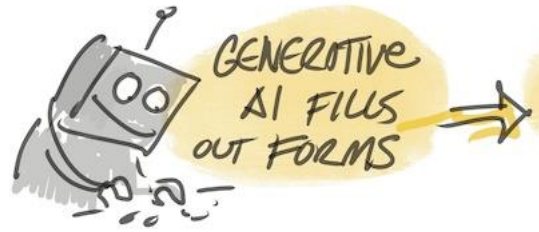
ALL DATA • ALL CARE
100 MILLION PATIENTS
ETHICALLY CONSENTED

BETTER
FASTER
DIAGNOSIS + CARE



DO NO **DIGITAL HARM**

GUIDELINES +
NEEDS ~~GUARDRAILS~~



NEEDS MASSIVE PARTNERSHIP



HARMONIZED MODEL CARDS FOR EVERY AI ALGORITHM

SO I CAN BE A BETTER DOCTOR!

2025 REGULATORY LANGUAGE





LINDA JOJO
UNITED AIRLINES

NO STRESS
DAY OF TRAVEL!



STARLINK



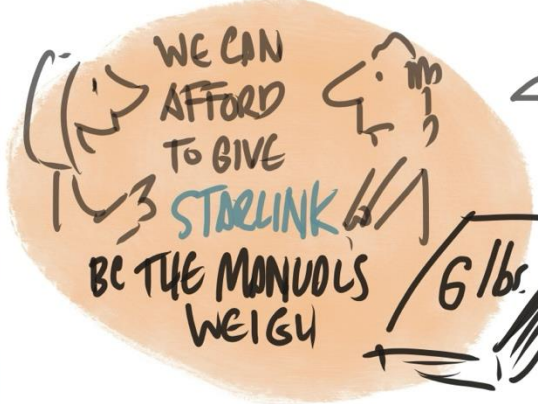
CONNECTION
SAVER!



WE'RE
ALLOWED
TO WAIT
11 MINUTES!



IT'S OK
TO FAIL!



SPEAK THE
LANGUAGE
OF THE
BIZ YOU'RE IN

