



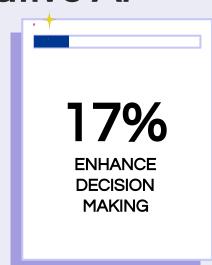
We work with organizations to apply emerging technology to create real customer value.

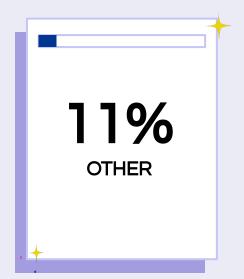


Primary Goal for Adopting Generative Al











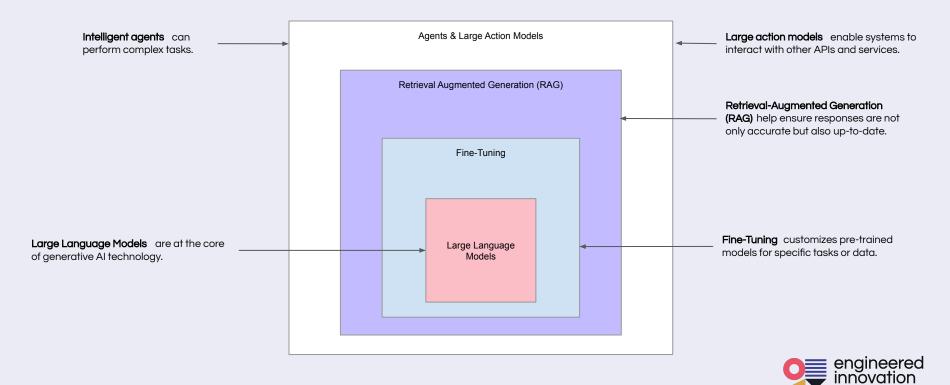
Poll Question #1

What is your organization's primary goal for AI?

- 1. Increase productivity
- 2. Improve product or service offerings
- 3. Enhance decision making
- 4. Reduce cost
- 5. Other (please share in the chat)
- 6. I don't know



Beyond ChatGPT



Privacy and Security

Public LLMs

- Accessible via APIs and cloud platforms
- Pre-trained on diverse datasets
- Data privacy and security concerns due to external server use.
- Limited customization beyond fine-tuning and prompt engineering.

Private LLMs

- Deployed on organization's infra or private cloud
- Greater customization for specific business needs
- Enhanced protection for sensitive data, suitable for stringent security requirements.

Data

- Prevent Data Leakage (DLP)
- Prevent Unauthorized Access
- PHI/PII redaction or masking
- Privacy Compliance GDPR/CCPA

Ethical AI

- Bias & Fairness
- Transparency & Accountability
- Explainability



EIG's Al Maturity Matrix: Detailed View

Data **Process** People Technology Lacking AI skill sets and Lacking processes and Manual or rudimentary (i.e. Little or siloed data product mindset, unclear Basic Chat GPT) governance ownership A few solutions deployed Many Stakeholder or Sign A few data sources Small team with experience beyond rudimentary LLM Intermediate integrated Offs deploying some solutions wrappers Extensive automation Integrates into users daily Streamlined project Experience team with a leveraging contextual data workflow encompassing Advanced processes and approvals breadth of experience across data systems most data systems

Poll Question #2

Where do you rank your organization's Al maturity?

- Not started
- 2. Basic
- 3. Intermediate
- 4. Advanced

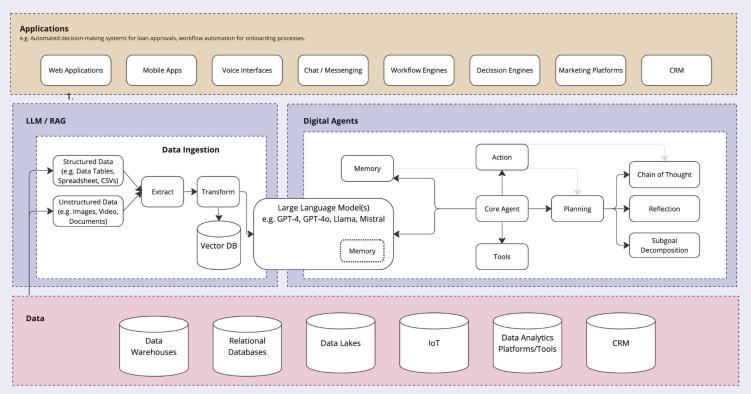


Demo





Agents Architecture



Note: This diagram does not detail specific infrastructure components; instead, it illustrates the relationships between data systems and applications, highlighting how they interact within the digital agent architecture.

