



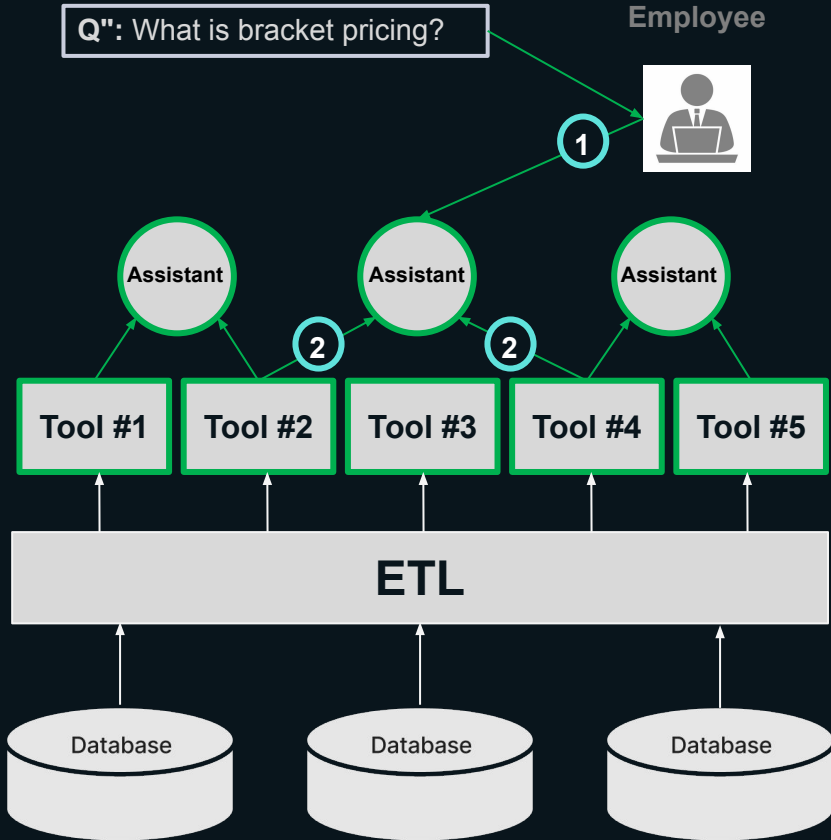
DISTYL AI

InnoLead / DTC - Building Bridges

May 10, 2024

Jenn Gamble, PhD
Founding Head of Data Science

GENAI TO MAKE BETTER & FASTER DECISIONS AT LOWER COSTS



- 1 User engages AI Assistant by asking a question or requesting a task
- 2 AI Assistant dynamically selects the sequence of Tool calls to answer the question or perform the task

This results in:

- **Better & Faster Decisions** for Business



Demo

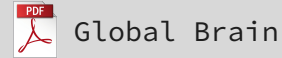
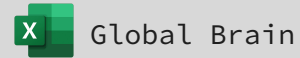
STATUS QUO

CAS



Customer
Account
Specialists

Data Products



STATUS QUO - PAIN POINTS

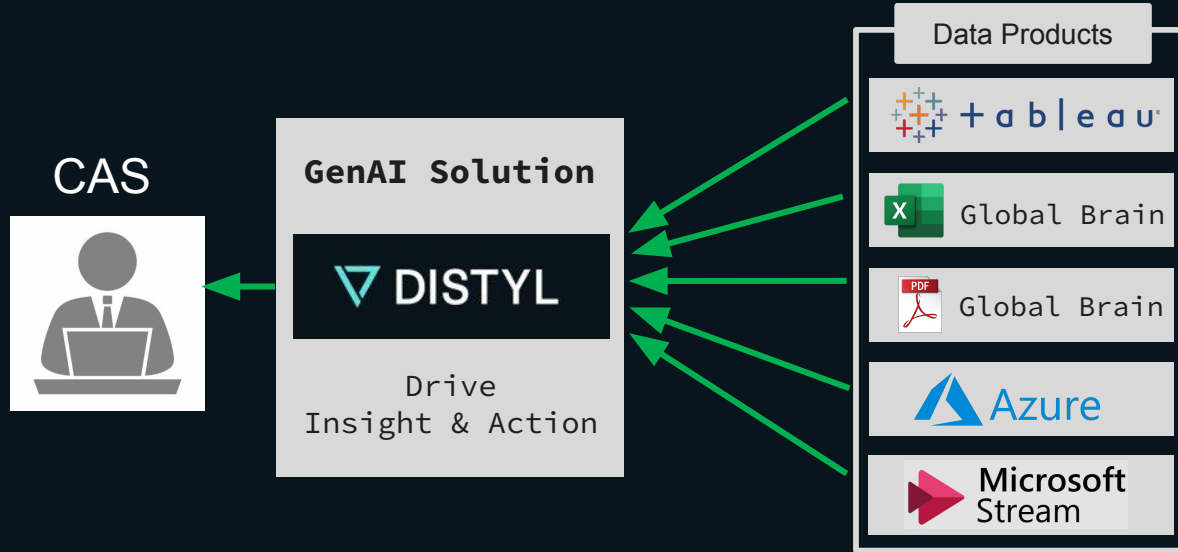


Multiple Pain Points !!!

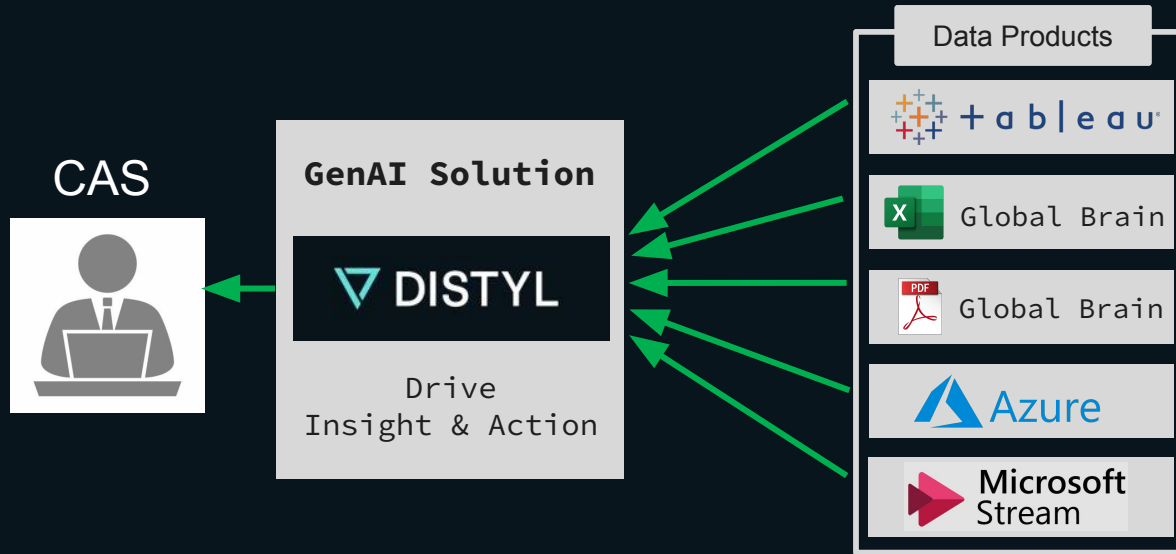
1. **Hard operationally:** find *data* and decide or take next action
2. **Long onboarding time:** ~6 months.
3. **Average tenure:** ~18 months



DISTYL APPROACH



GENAI APPROACH



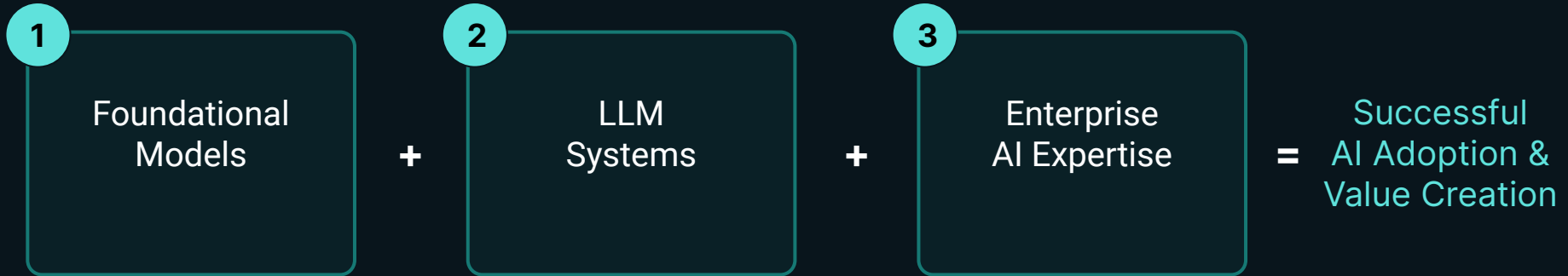
Consumable Data Product !!!

1. **Intelligent Content:** per persona
2. **Unified Querying:** use natural language
3. **Derive insight and action:** infer what to do next & generate content



Foundation models enable the development of **AI Systems & Assistants** that **utilize complex data and multiple tools** as part of **business processes** to enable **Better and Faster decisions** in operational settings

Successful value creation from such AI Systems requires 3 key ingredients



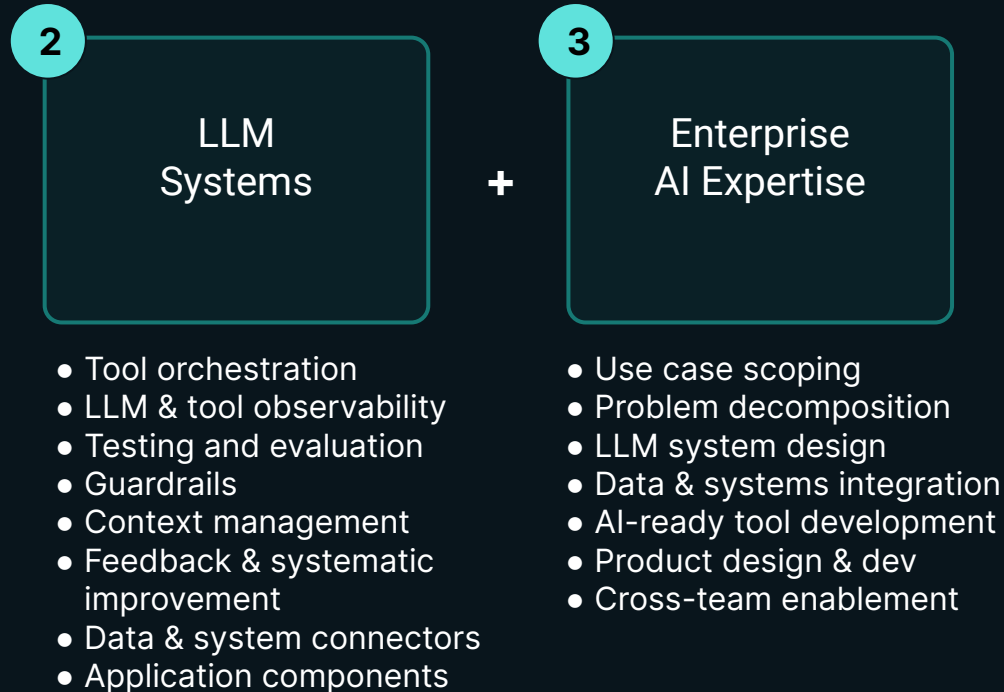
Enterprise AI Expertise is essential to build business-value creating AI Applications

3

Enterprise AI Expertise

- Use case scoping
- Problem decomposition
- LLM system design
- Data & systems integration
- AI-ready tool development
- Product design & dev
- Cross-team enablement

LLM Systems are essential to build and deploy production-grade AI Applications



Capable Foundation models are essential to reliably orchestrate complex business processes

1

Foundational Models

- OpenAI partnership
- Future-proof your investments with model roadmaps
- Leverage new AI advancement immediately

+

2

LLM Systems

- Tool orchestration
- LLM & tool observability
- Testing and evaluation
- Guardrails
- Context management
- Feedback & systematic improvement
- Data & system connectors
- Application components

+

3

Enterprise AI Expertise

- Use case scoping
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Distyl, in strategic partnership with OpenAI, ties together all 3 ingredients, resulting in production-grade AI Systems that create a competitive advantage

1

Foundational
Models



- OpenAI partnership
- Future-proof your investments with model roadmaps
- Leverage new AI advancement immediately

+

2

LLM
Systems



- Tool orchestration
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3

Enterprise
AI Expertise



- Use case scoping
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=

Successful
AI Adoption &
Value Creation



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